

Transport Scotland

MaaS Investment Fund Stakeholder Workshop

Progress and Round 2



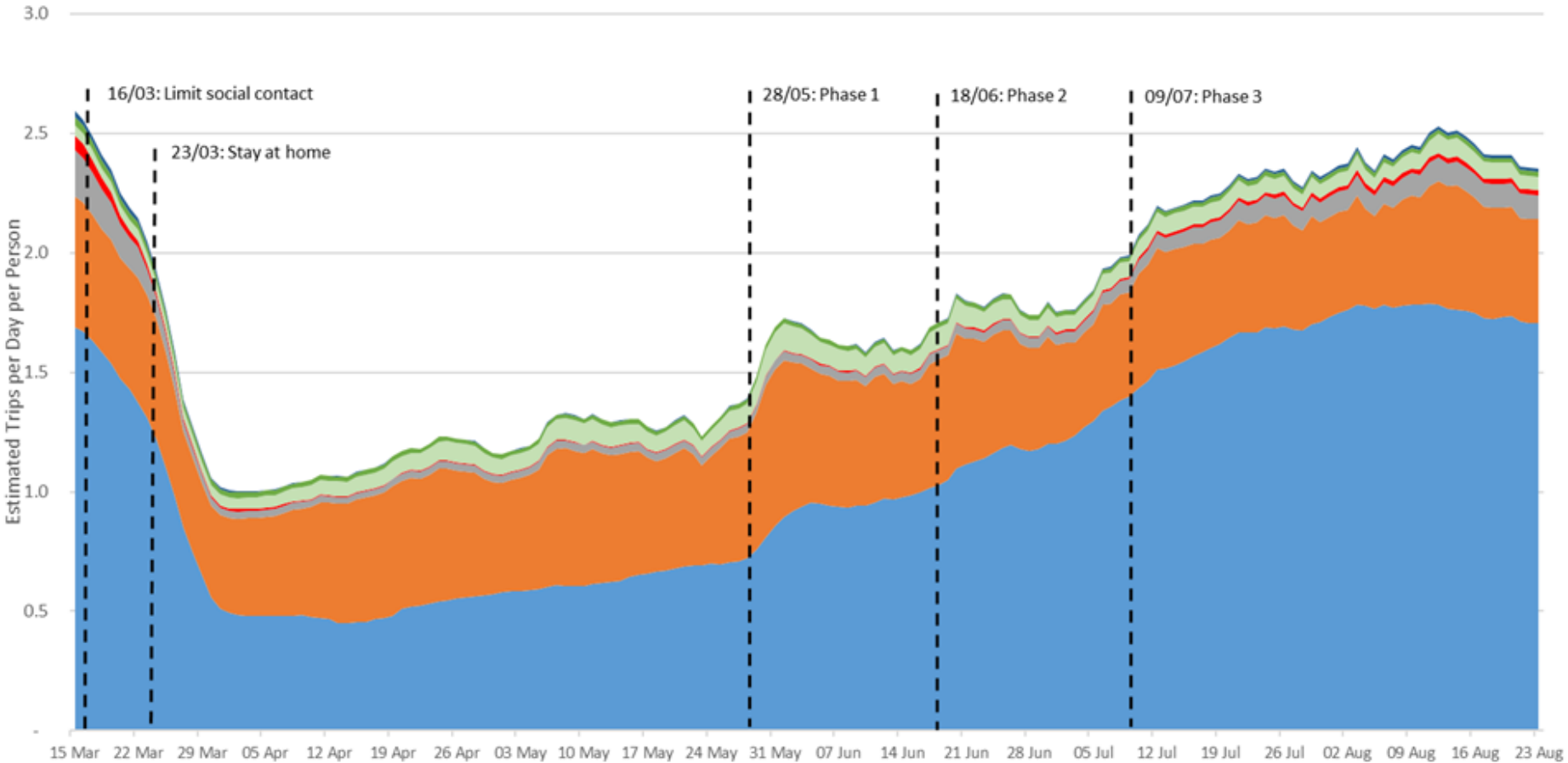
Overview

- National Transport Strategy Policy Context
- What issues can MaaS help to address?
- Impact of COVID-19 pandemic

- MaaS Investment fund – the story so far
- Round 2 – what's new?



COVID-19 - Impact on travel demand



Car Walk Bus Train Cycle Taxi Other (incl. air and ferry)



National Transport Strategy

- Published the National Transport Strategy in February 2020
- The Strategy sets the vision for transport for the next 20 years
- It sets out the need to reduce travel by unsustainable modes and this strategic aim will guide our actions as we respond to the impacts of Covid-19.
- Four priorities - reduces inequalities, takes climate action, helps deliver inclusive economic growth, improves our health and wellbeing
- NTS2 Delivery Plan – published end 2020



NTS2: Strategic Framework

Our Vision

We will have a sustainable, inclusive, safe and accessible transport system, helping deliver a healthier, fairer and more prosperous Scotland for communities, businesses and visitors.



Reduces inequalities

- Will provide fair access to services we need
- Will be easy to use for all
- Will be affordable for all



Takes climate action

- Will help deliver our net-zero target
- Will adapt to the effects of climate change
- Will promote greener, cleaner choices



Helps deliver inclusive economic growth

- Will get people and goods where they need to get to
- Will be reliable, efficient and high quality
- Will use beneficial innovation



Improves our health and wellbeing

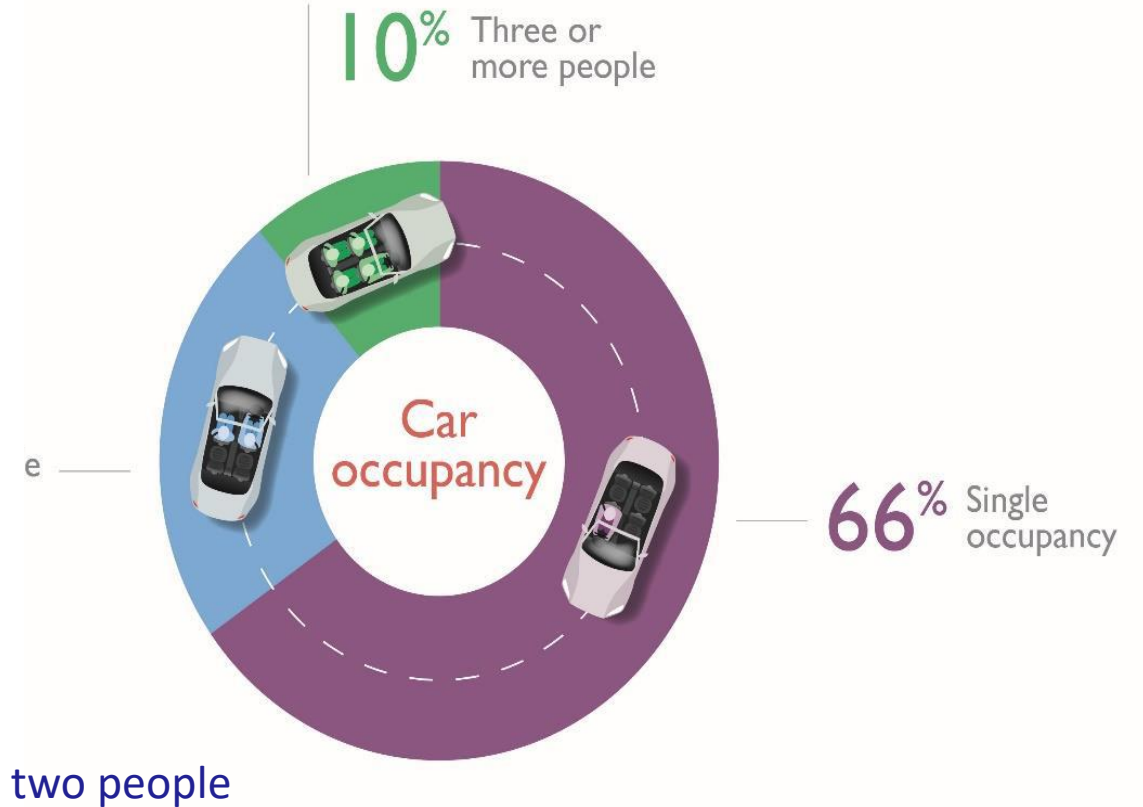
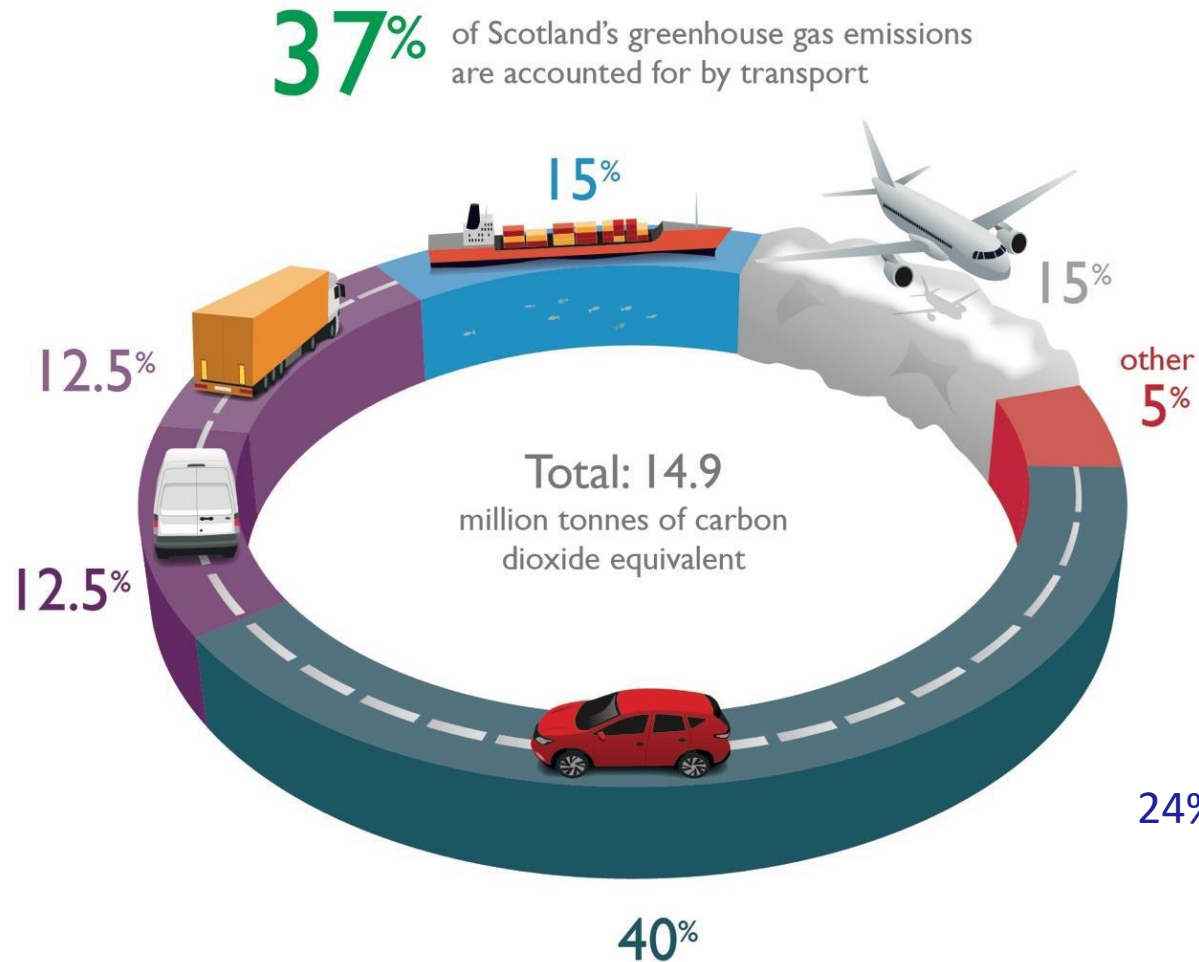
- Will be safe and secure for all
- Will enable us to make healthy travel choices
- Will help make our communities great places to live



Climate Change / Emissions

Share of greenhouse gas emissions
by mode in Scotland 2017

Car occupancy Rate 2018



Climate Change and Green Recovery

- Covid significantly impacted transport sector in Scotland. Impacts on travel demand, public attitudes and activity.
- Other significant changes, e.g. increase in home working.
- Ministers have now stated the Climate Change Plan update will now have a dual purpose – to support climate change policies and a ‘green recovery’ from the pandemic.
- Numerous stakeholders have been calling for this and for governments to act quickly to sustain positive behavioural changes arising out of lockdown, such as increased walking, cycling and home working, to help reduce our emissions – e.g. UK Committee on Climate Change (UKCCC), Climate Emergency Response Group (CERG), Advisory Group on Economic Recovery (AGER), Greenpeace



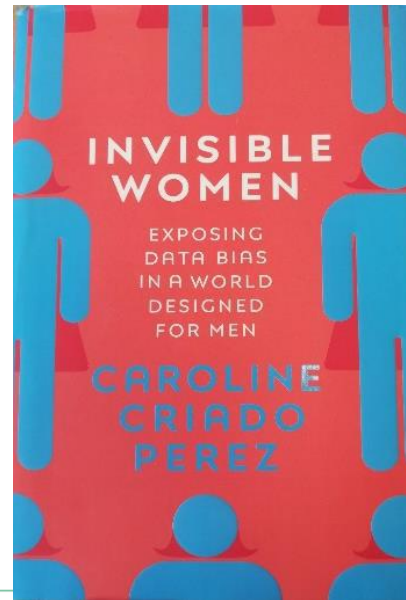
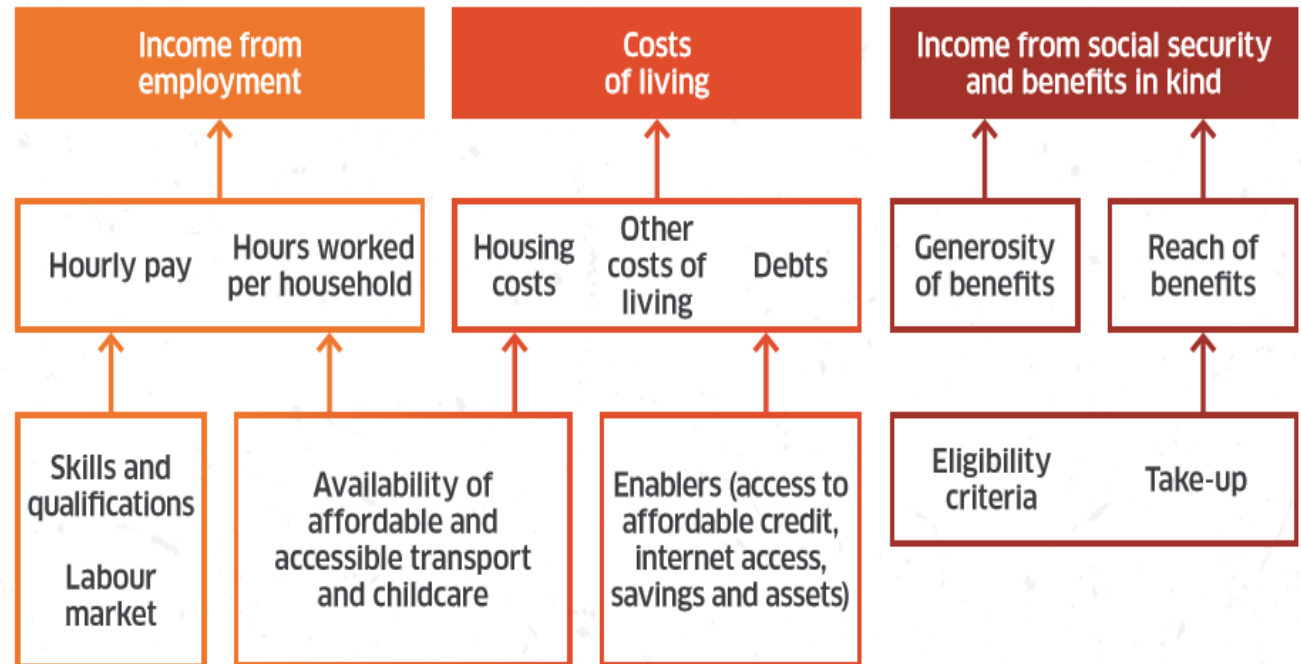


TRANSPORT SCOTLAND CÒMHDHAIL ALBA

Reducing Inequalities

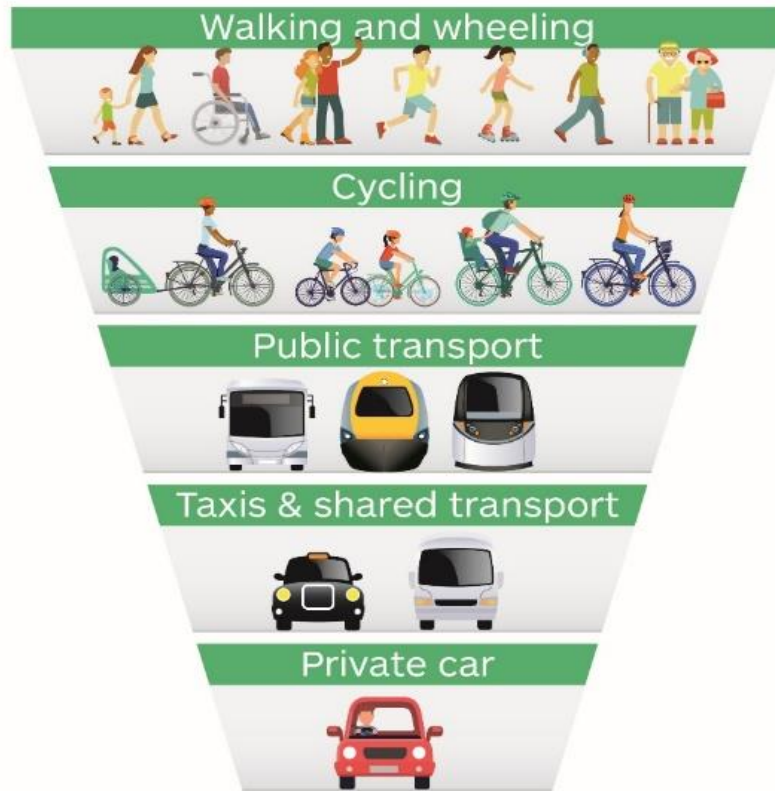
Drivers of Poverty

- Can MaaS support changing needs of young people?
- Provide Mobility to Scotland's older age population?
- Help meet the needs of Disabled People?



Travel and Investment Hierarchies

Prioritising Sustainable Transport



Sustainable Investment Hierarchy



Now

- Over to Laura....



MaaS Investment Fund

- Launched in 2019, £2M over 3 years to test MaaS concept in Scotland
- Aims to provide people with easy, digital access to travel information, so they can:
 - be better informed about different ways to undertake their journey;
 - plan, book and pay for integrated and multi-modal journeys



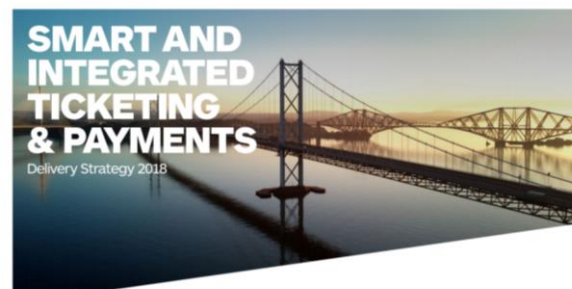
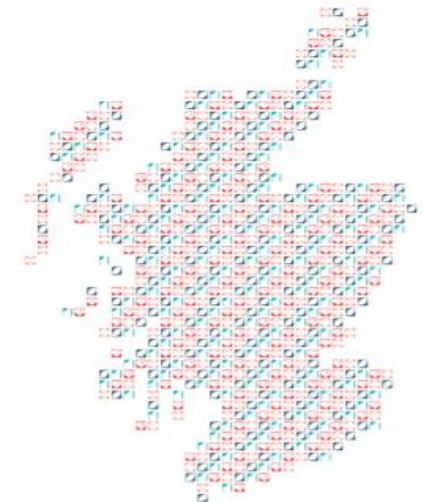
MaaS Solution Deliverables

- Digital technologies to improve access to journey information
- Deliver integrated seamless end to end journeys ensuring interoperability
- Use real-time data to optimise journeys and provide customer information



Government Objectives

- Deliver the NTS priorities
- Sustainable Travel Hierarchy
- Sustainable Investment Hierarchy
- Modal Shift
- Active Travel
- Digital innovation



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Round 1



Themes were:

- Rural, Islands and Communities
- Accessibility, Tackling Inequality, and Mobility
- Tourism

Outcome:

- 40 notes of interest
- 11 bids received
- Awards made to:



Lessons learned from Round 1

Networking

Timescales

Resources

Governance

Match funding



MIF Online Hub



MaaS Investment Fund Online Hub

Activity Submit your... Pitch your o... Post your c... Networking ... ADD APP

MaaS Investment Fund Online Hub 61

Share something. Use @ to mention individuals.

Share

Paul Everson added colin.urquhart@trapezgroup.com to the workspace
Action by Paul Everson, 5 days ago · MaaS Investment Fund Online Hub · Comment · Like · Task

Vennie
Contact details by Jack Noble (Vennie), 7 days ago · MaaS Investment Fund Online Hub · Comment · Like · Task

MaaS Investment Fund Online Hub Podio

New Topic Modify Template Actions MaaS Investment Fund Online Hub Networking forum Welcome to the MaaS Investment Fund Follow 2 Like Share

Title Welcome to the MaaS Investment Fund Online Hub!

Text We hope you find this a useful platform to share ideas, make contacts and develop projects in advance of Round 2 of the MIF due for launch later in 2020.

Image

Activity Comments

Amy McInroy a month ago
Title Discussion Topic 1
Text Changed
Title Welcome to the MaaS Investment Fund Online Hub!
Text Changed

Amy McIlroy a month ago
Please use the comments section to discuss more about the topic. You can tag people in the comments by using the @ and clicking on their name.
Please do not alter anyone else's discussion topic.

Add a comment

Vennie
WSP
Arcadis

Use this page to:

- Share details of your organisation with other members of the hub.
- Browse other hub members to find suitable partners for your project

Team views

All Pitch your organisation 10

Private views

Cityway
Cityway is a leading IT company with 20 years of expertise in the conception of white label mobility solutions for local governments and their citizens. Based in Aix-en-Provence, France we are counting a team of 150 skilled engineers. We are trusted by all major cities nationwide and have progressively

Dylan Khelif
Number not set
Website link: <https://cityway.io>
29/04/2020 by Dylan Khelif

INSTANT System

YOU.SMART.THING.
You. Smart. Thing. ("YST") is a cloud-based destination management platform for organisations that need to manage people-flow, travel demand and visitor experience. Uniquely positioned in this £14Bn global market, it combines identity governance technology with an innovative distributed "Travel Assistant" interface. By

Mike Hughes
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Website link: You. Smart. Thing.
23/04/2020 by Mike Hughes

Arcadis



Round 2

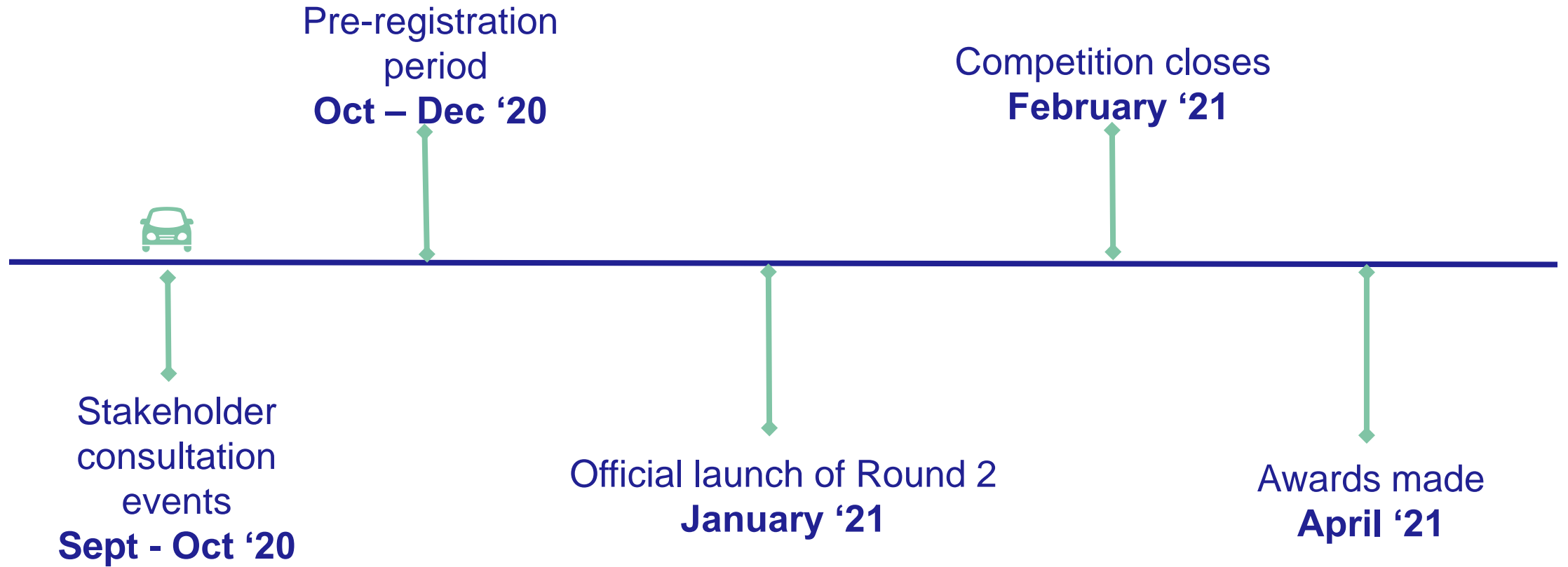
- £1.05M available
- Themes agreed as:
 - Rural, the Islands and Communities
 - Accessibility, Tackling Inequality, and Mobility
 - Urban Environments

Application process

- Application form (10%)
- Business case (70%)
- Project plan (10%)
- Financial plan (10%)



Timeline



Thank you!

Contact: maas@transport.gov.scot

