

# Transport Scotland



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# Mobility as a Service

“Using a digital interface to source and manage the provision of a transport related service(s) which meets the mobility requirements of a customer.”  
(Source: Transport Systems Catapult)

“The integration of various modes of transport, along with information and payment functions, into a single mobility service.”  
(Source: DfT)

# Mobility as a Service

## MaaS Investment Fund

- Aim
- Government agendas
- Themes
- MaaS solution

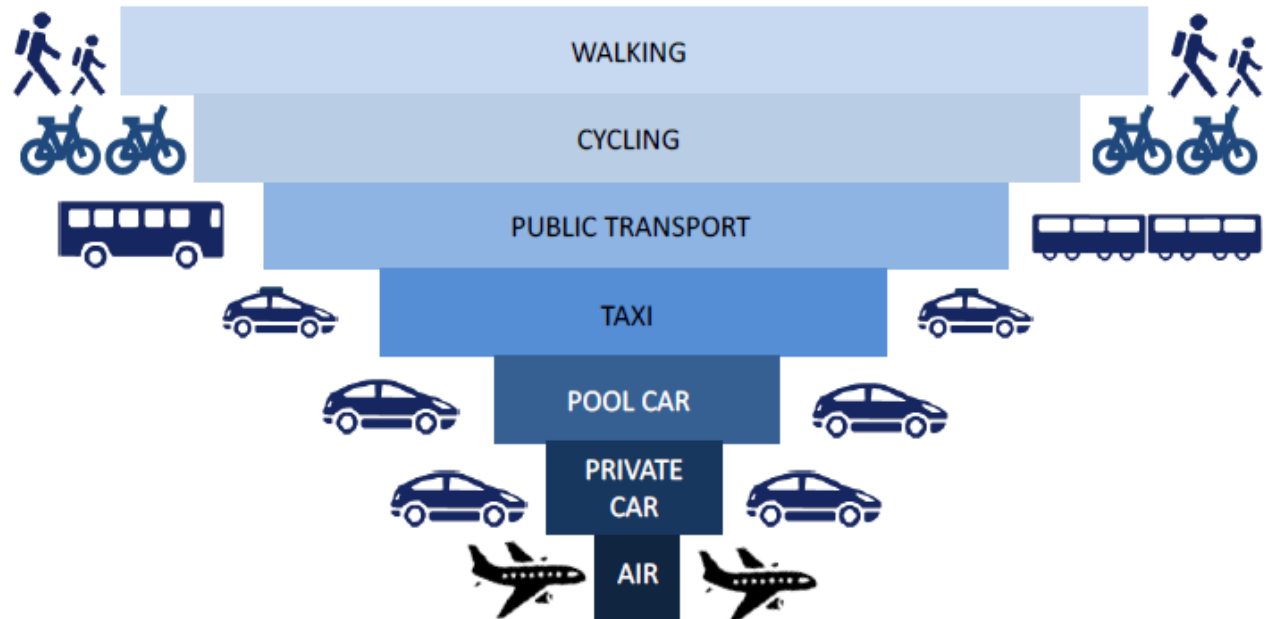
# Government Agendas

## Active & Sustainable travel



WE WILL DOUBLE OUR  
INVESTMENT IN WALKING

TO 200 MILLION PER



# National Transport Strategy





TRANSPORT  
SCOTLAND  
CÒMHDHAIL ALBA

# Rural, Island and Communities



# Accessibility, tackling inequalities, mobility

Scotland's Accessible Travel Framework



## CREATING A FAIRER SCOTLAND



# Tourism

- 14.9m overnight visitors & 151m day visits 2017

## When here

- 49% use their own car
- 33% walked
- 28% used public bus or coach
- 23% used the train
- 21% used a boat/ship or ferry
- Difficulties





# Mobility as a Service

## MaaS Investment Fund



- Application process

# Mobility as a Service

## MaaS Investment Fund

- Application process
  - application form (10%)
  - business case (70%)
  - project plan (10%)
  - financial plan (10%)
- MaaS project pilot must have

# Mobility as a Service

## MaaS Investment Fund

- Funding Conditions
  - Competitive fund
  - Expect match funding
  - Up to 100% of requested ££ for quality (minimum £5k)
  - Third sector exception - £20k max

# Mobility as a Service

## MaaS Investment Fund

### Key Dates 2019/20

- 20 June – Competition opens
- 30 August - Competition closes
- September to October – evaluation period
- November - Applicants notified, year 1 contracts awarded
- Winter / Spring 2020 – fund evaluation period
- Spring 2020 – Fund round 2 potentially opens

# Mobility as a Service

- Q&A
- Thank you

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