

Transport Scotland



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Mobility as a Service

“Using a digital interface to source and manage the provision of a transport related service(s) which meets the mobility requirements of a customer.”
(Source: Transport Systems Catapult)

“The integration of various modes of transport, along with information and payment functions, into a single mobility service.”
(Source: DfT)

Mobility as a Service Government Agenda

- Scottish Government national outcomes
- National Transport Strategy Review (NTS)
- Transport Scotland smart agenda
- Programme for Government commitment
- Transport Scotland active travel agenda

NTS Call for Evidence

THEMES

- Transport can **enable economic growth**, but is rarely sufficient on its own
- **Mode shift** away from private car use is important for health & environment outcomes but less consensus on how this is best achieved
- Strong evidence on the health benefits of **active travel**



UNCERTAINTIES

- **Regulatory models for public transport** (mainly bus) were contested
- Few submissions provided evidence on **differential impacts** of transport interventions on demographic or geographic groups
- How many motorised miles on roads (for both personal travel and freight) can **realistically be substituted** by other modes?

GAPS

- Real world evidence on MaaS and other potentially **disruptive technology/service** models
- What **transport governance** models will allow us to achieve the outcomes we want in a Scottish context?
- **External threats** (e.g. climate, security) on the transport system.



NTS Strategic Framework



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Promotes Equality

Provides fair access to services we need

Is easy to use for all

Is affordable for all



Helps our Economy Prosper

Gets us where we need to get to

Is reliable, efficient and high quality

Uses beneficial innovation



We will have a sustainable, inclusive and accessible transport system helping to deliver a healthier, more prosperous and fairer Scotland for communities, business and visitors

Takes Climate Action

Adapts to the effects of climate change

Takes steps to mitigate further climate change

Promotes greener, cleaner choices



Improves our Health and Wellbeing

Is safe and secure for all

Enables us to make healthy travel choices

Helps make our communities great places to live



Mobility as a Service Smart Programme

Smart programme activity relating to MaaS

- ITSO smartcard interoperability
- Traveline Scotland - Aggregator
- Transport Bill – smart ticketing schemes, technological standard, open data
- Transport Scotland smart ticketing app

Mobility as a Service

MaaS Investment Fund

Healthier, more sustainable goals woven through themes:

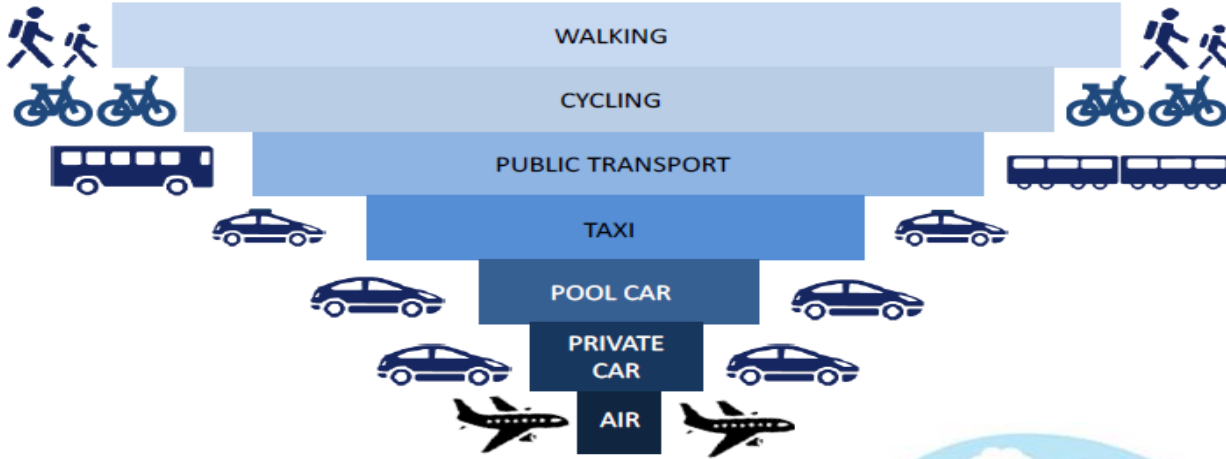
- Rural, the Islands and communities
- Accessibility, tackling inequality, and mobility
- Tourism

Mobility as a Service

Sustainable & Active Travel



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WE WILL DOUBLE OUR ANNUAL
INVESTMENT IN WALKING AND CYCLING
TO £80 MILLION FROM 2018-19



A LONG-TERM VISION
FOR ACTIVE TRAVEL
IN SCOTLAND 2030



Mobility as a Service

Sustainable & Active Travel

- Commitment for Active Nation - £80 million budget from 2018-19
- Key is better, segregated infrastructure to make our towns and cities friendlier and safer
- Behaviour change projects to promote cycling / walking
- SHS shows 4% of people cycle to work for commutes of five miles or under; this figure is at its highest level
- SHS shows that 23% of people walked to work (for journeys of under 2 miles) – slight decrease

Mobility as a Service MaaS Investment Fund

- Proposal outline
- Funding mechanisms
 - State aids position
 - Legal Status
 - Confirmed match funding
- Eligibility

Mobility as a Service

Draft Key Dates 2019

March - Consultation events

April - Pre Interest Notice registration opens

May - Pre Interest Notice registration closes

June – Full Briefing & Competition Opens

August - Competition closes

November - Applicants notified, year 1 contracts awarded,
feedback year 1 process

Mobility as a Service



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- Q&A
- Thank you